

# How Komen Columbus is making a impact

## The **NEED** is

Komen is the only breast cancer organization attacking the disease on all fronts: in research, community outreach, education, advocacy and global work.



# 87%

of women diagnosed with breast cancer have no family history.

## There are **HUGE** gaps in services.

### HOW WE IDENTIFY OUR FUNDING PRIORITIES

The Community Profile is a needs assessment that identifies gaps in services, barriers to resources and vulnerable populations in the Affiliate's 30-county service area in Central and Southeastern Ohio. The Community Profile draws information via questionnaire, focus groups, key informant interviews and demographic data, and is analyzed to establish local funding priorities.

## How we **ENERGIZE** the mission.

INDIVIDUAL DONORS



CORPORATE PARTNERS & SPONSORS



VOLUNTEERS



RACE FOR THE CURE COLUMBUS



(3rd PARTY) KOMEN BENEFIT EVENTS



COMMUNITY PARTNERS



## Our Mission in **ACTION**.

True to being part of the largest grassroots breast cancer movement in the world the Affiliate funds local community organizations that fill gaps in services, remove barriers to resources and serve vulnerable populations in Central & Southeastern Ohio.



LOCAL ADVOCACY



EDUCATION & OUTREACH



BREAST CANCER SCREENING



SURVIVOR SUPPORT



PATENT SUPPORT



RESEARCH

## Our Work is Making a **DIFFERENCE**.

OVER THE PAST 20 YEARS:

breast cancer mortality rates are **DOWN** and 5-year survival rates are **UP**

Over the past 21 years, our Affiliate has invested more than \$22 million in cutting-edge breast cancer research, as well as screening, treatment and support for tens of thousands of local, low-income and uninsured women.

LOCAL KOMEN DOLLARS\*

75% SAVING LOCAL LIVES  
25% Research to end breast cancer forever



\*annual net revenue